

Goal 3

Ensure the Sustainability of WHG

Women's Health Grampians values our partnerships with stakeholders at a local, regional, state and national level. We are committed to measuring the outcomes and impacts of our work.

We recognise our skills, strengths and are committed to working with other relevant organisations to leverage our assets and theirs to use resources in new and innovative ways.

We want to diversify our funding sources, increase our autonomy and be open to smart, new ways of working. This includes joint ventures, shared services, mergers and collaborations.

Action 1

Recognise and develop the skills and expertise of our staff

We will ensure that staff skills and strengths are recognised, valued and further enhanced through support, ongoing education and development. We will provide a safe and nurturing workplace.

Action 2

Leverage our assets and their potential

We will carry out a comprehensive audit to identify organisational strengths, capabilities and intellectual property that can be harnessed and enhanced to promote sustainability.

Action 3

Demonstrate good governance and effective management

We will ensure our practices and processes are transparent and accountable, and that we undertake our business ethically and responsibly.

Action 4

Explore new income streams

We will identify and pursue the development of opportunities for new income streams ensuring we recognise our limits and minimise risk.

Action 5

Develop and foster new and existing strategic partnerships

We will seek to consolidate existing and increase opportunities for new partnerships and collaboration in the interests of achieving mutually beneficial goals and in a spirit of respect and appreciation.



ABN 85 025 587 831

Women's Health Grampians

2 Drummond Street South, Ballarat, 3350

(PO Box 414W, Ballarat West, 3350)

T: 5322 4100 or Freecall 1800 013 432

adminb@whg.org.au

www.whg.org.au

Women's Health Grampians acknowledges the traditional owners of the lands on which we work. We pay our respects to elders past and present and through them, to all Aboriginal and Torres Strait Islander peoples.



Women's Health Grampians

Strategic Plan 2017 - 2021

This strategic plan provides a solid foundation for Women's Health Grampians' role as the regional leader in translating evidence into practice to improve women's equality, health and wellbeing.

Our Vision

Gender equality improving women's health

Our Values

We work within a feminist framework, valuing:

Empowerment

Diversity

Partnership & Collaboration

Respect

Strategic Goals 2017-2021

Goal 1

Provide leadership in Women's Health and Primary Prevention

Goal 2

Improve Gender Equality across the Grampians

Goal 3

Ensure the sustainability of WHG

Working within a Feminist Framework

Women's Health Grampians' work emphasises the role of gender in the formation of traditional roles and stereotypes and the ways in which these reflect and perpetuate bias against women. Women as a group experience disadvantage and discrimination in many different forms and the barriers to equality and full participation go across multiple levels: structural, institutional, cultural and individual.

The negative consequences of inequality are exemplified in poor health outcomes, poverty and violence against women. These are amplified for women in rural areas. The intersection of gender with other forms of discrimination and disadvantage further compounds inequality, for example Aboriginal women and girls, those from migrant backgrounds and those who live with disabilities.





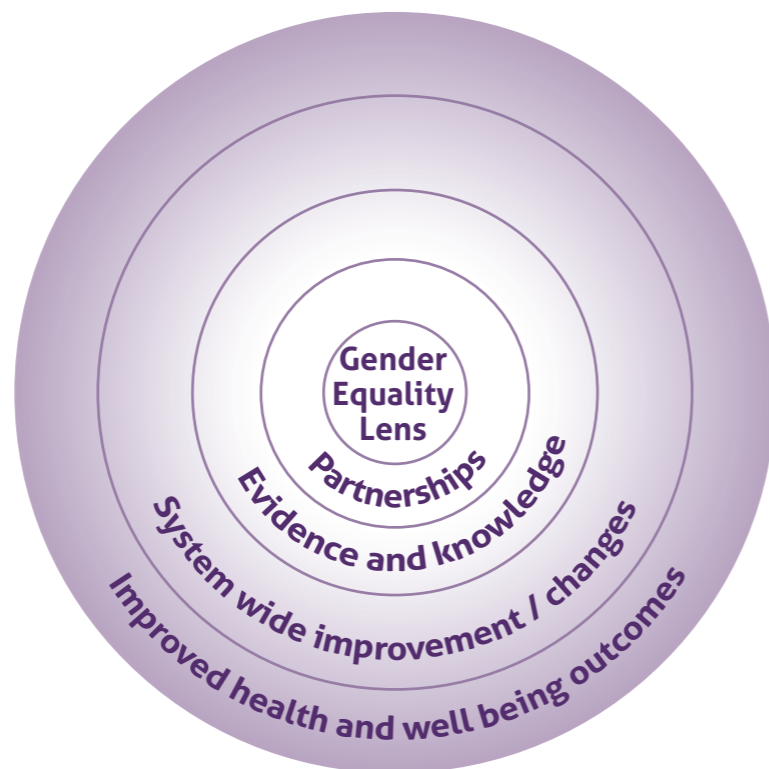
Our Region

We cover 11 local government areas across 48,112 kms² including a diverse range of communities from major growth urban centres to isolated rural communities.

How We Work

Women's Health Grampians provides women's health and wellbeing leadership, advice, advocacy and support to policy makers, service providers, business, local government and a range of organisations. We work at a population level, applying a gender lens to achieve healthy public policy and improved service provision for women.

Using evidence based knowledge and data; we work collaboratively with a range of partners to advocate for social, economic and environmental change and to remove barriers that prevent full participation by women. We work to enable women to effect change in their lives and encourage organisations to be leaders in developing effective programs, policies and practice to improve women's health, safety and wellbeing.



Goal 1

Provide leadership in Women's Health and Primary Prevention

We will continue our regional leadership, influence and advocacy for women's health and wellbeing. We recognise women and partner organisations for their contributions and shared knowledge, skills and experiences.

Action 1

Implement the Communities of Respect and Equality (CoRE) Plan for Prevention of Violence against Women and Children in the Grampians

We will implement the CoRE Plan through increasing the CoRE Alliance membership, adopting a collective impact approach, resourcing and supporting member actions, and measuring and documenting outcomes effectively.

Action 2

Develop a Regional Strategy for Sexual and Reproductive Health in the Grampians

We will develop a partnership strategy to improve sexual and reproductive health in the Grampians, based on regional data, trends and priority issues, engaging key partners in municipal, public and community health and aligning our efforts with the Victorian Sexual and Reproductive Health Action Plan.

Action 3

Target strategies towards those most disadvantaged in our region

Through effective engagement, collaboration and communication, we will ensure all our strategies and action plans are inclusive, accessible and equitable in their approach.

Action 4

Effectively capture and promote the impact of our work

We will prioritise and invest resources in robust evaluation and evidence gathering to ensure learnings are applied to improve the knowledge base and quality of our work.

Goal 2

Improve Gender Equality across the Grampians

Gender inequality limits women and girls in fulfilling their potential. It is a primary driver of violence against women. It impacts negatively on our health and wellbeing. Gender equality is good for everyone.

Action 1

Identify new opportunities to improve Gender Equality

We will leverage the Victorian Government's Gender Equality Strategy to identify and pursue new opportunities to effect cultural change through work with business and stakeholders in other settings, promoting WHG as a backbone organisation.

Action 2

Implement innovative and robust programs to improve gender equality across the Grampians

Ensure staff are well equipped and resourced with current skills and knowledge to deliver effective programs to address gender inequality in all its dimensions and across a range of platforms and media.

Action 3

Engage with a range of influencing organisations to undertake sustainable action to address inequality

We will harness our existing leadership in the region to extend our reach and influence, support new and emerging champions in gender equality, and empower women.

